

Goal Center

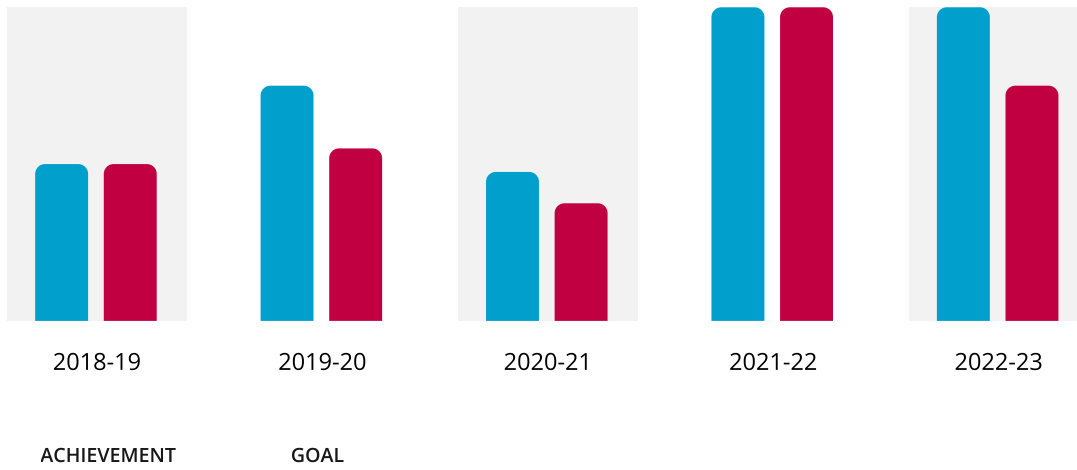
The Goal Center is where you choose and set the goals your club will focus on, and track progress.

Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

Freetown-Sunset Goals

2023-24

Members & Engagement	Rotary Foundation Giving	Service	Young Leaders	Public Image	All
Club membership					
ACHIEVEMENT				GOAL	
56				57	
As Of 27-Jul-23					
Service participation					
ACHIEVEMENT				GOAL	
-				33	
How many members will participate in club service activities during the Rotary year?					
Goal History					
YEAR	ACHIEVEMENT		GOAL		
2022-23	40	of	30		
2021-22	40	of	40		
2020-21	19	of	15		
2019-20	30	of	22		
2018-19	20	of	20		
*denotes 5-year high					



New member sponsorship

ACHIEVEMENT

-

GOAL

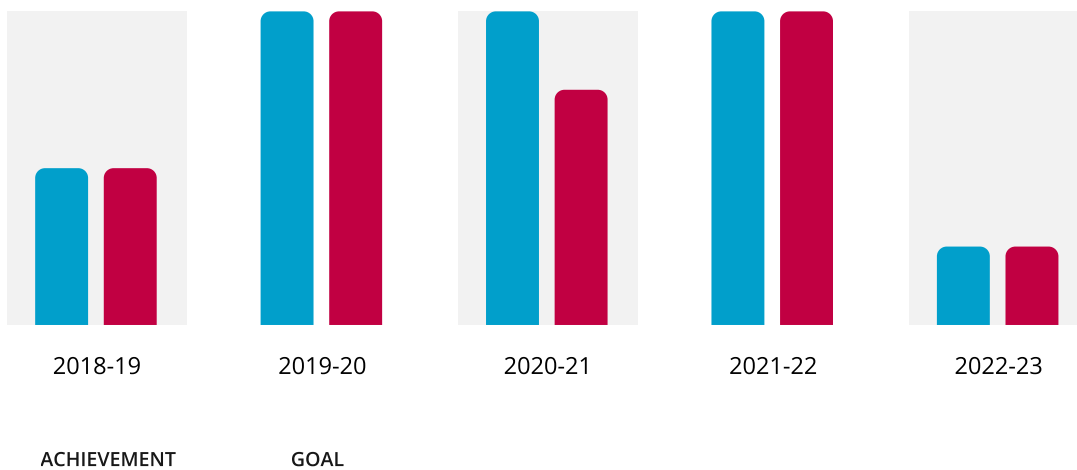
1

How many members will sponsor a new club member during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	1	of	1
2021-22	4	of	4
2020-21	4	of	3
2019-20	4	of	4
2018-19	2	of	2

*denotes 5-year high



Leadership development participation

ACHIEVEMENT

-

GOAL

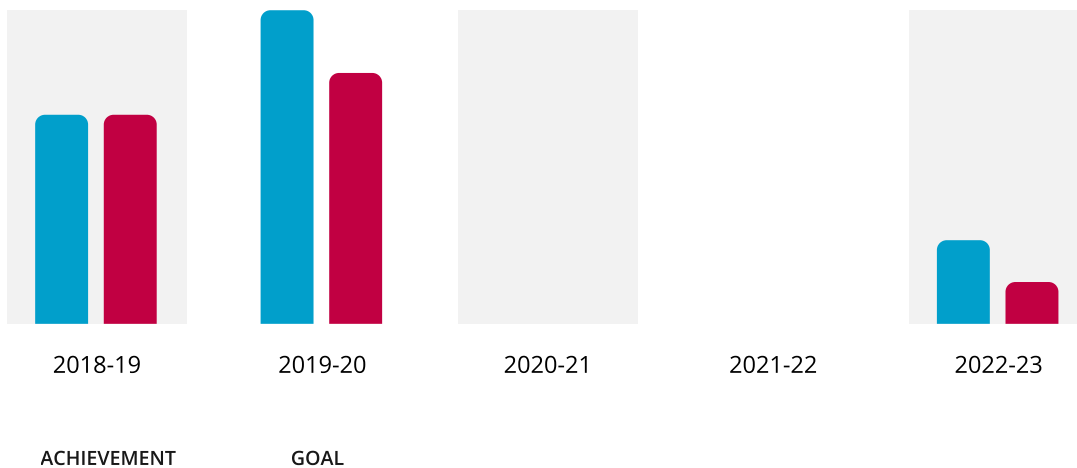
2

How many members will participate in leadership development programs or activities during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	4	of	2
2021-22	-	of	-
2020-21	-	of	-
2019-20	15	of	12
2018-19	10	of	10

*denotes 5-year high



District conference attendance

ACHIEVEMENT

-

GOAL

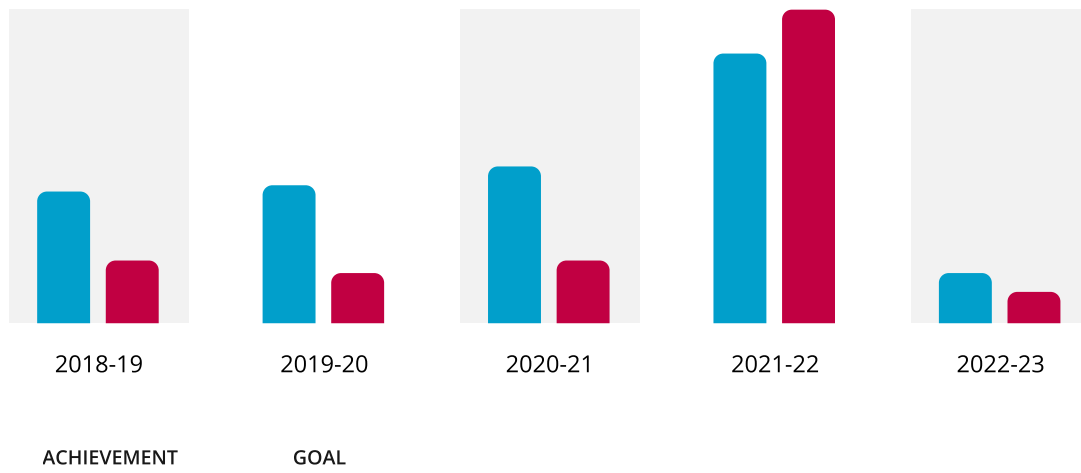
4

How many members will attend your district conference?

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	8	of	5
2021-22	43	of	50
2020-21	25	of	10
2019-20	22	of	8
2018-19	21	of	10

*denotes 5-year high



District training participation

ACHIEVEMENT

-

GOAL

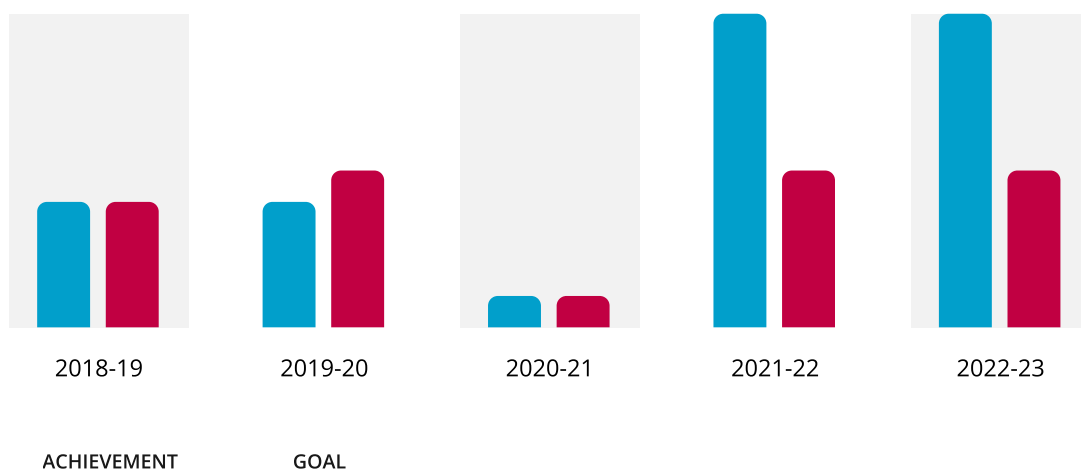
5

How many of your club's committee chairs will attend the district training assembly?

Goal History

YEAR	ACHIEVEMENT	of	GOAL
2022-23	10	of	5
2021-22	10	of	5
2020-21	1	of	1
2019-20	4	of	5
2018-19	4	of	4

*denotes 5-year high



Annual Fund contributions

ACHIEVEMENT (USD)

0

GOAL (USD)

500

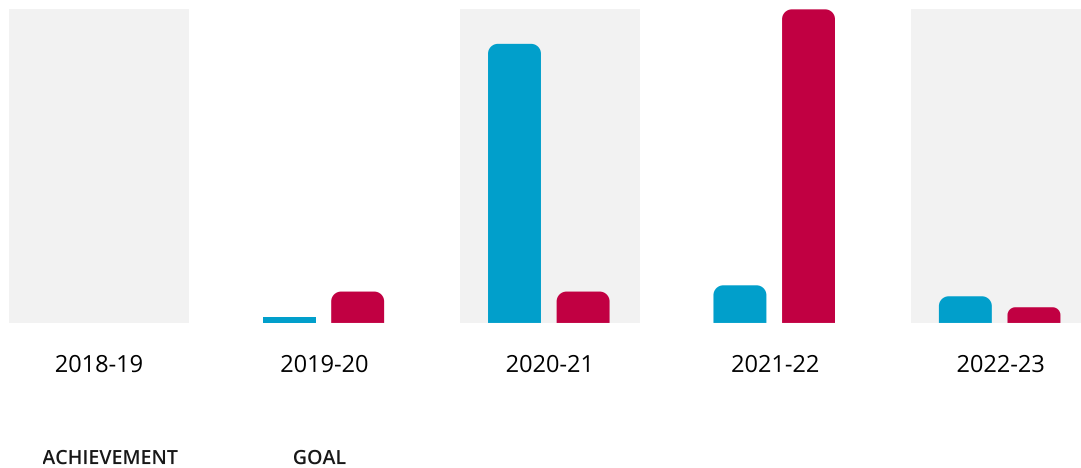
As Of 27-Jul-23

How much money (USD) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	850	of	500
2021-22	1,200	of	10,000
2020-21	8,900	of	1,000
2019-20	163	of	1,000
2018-19	-	of	-

*denotes 5-year high



PolioPlus Fund contributions

ACHIEVEMENT (USD)

0

GOAL (USD)

500

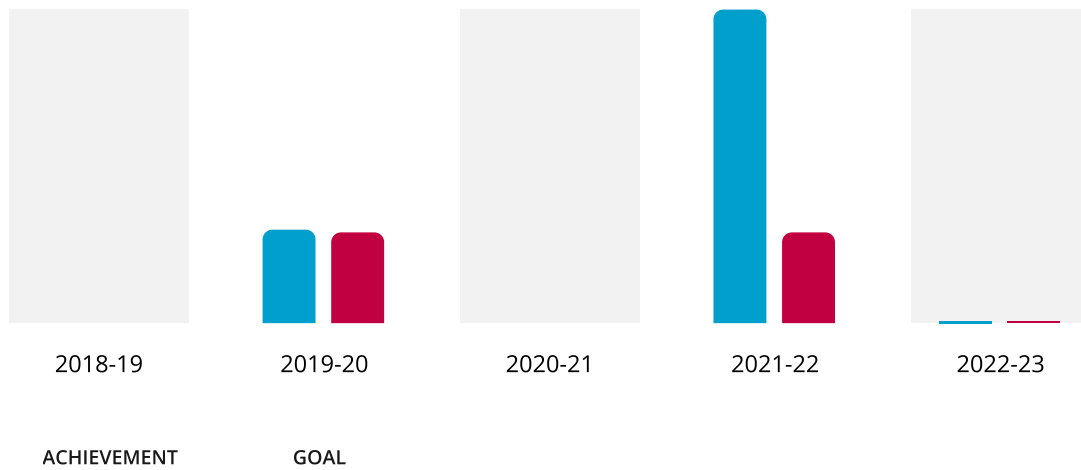
As Of 27-Jul-23

How much money (USD) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	25	of	15
2021-22	3,455	of	1,000
2020-21	-	of	-
2019-20	1,030	of	1,000
2018-19	-	of	-

*denotes 5-year high



Service projects

ACHIEVEMENT
-
As Of 27-Jul-23

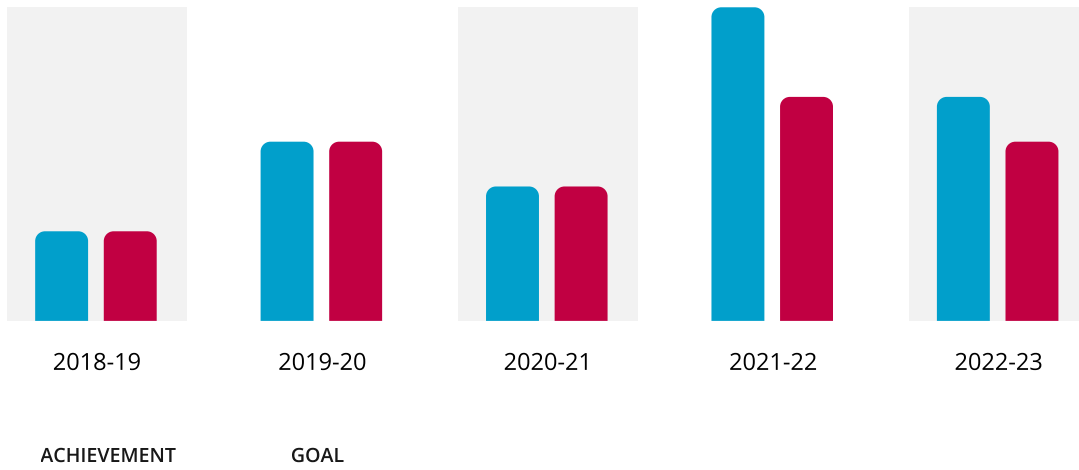
GOAL
4

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.

Goal History

YEAR	ACHIEVEMENT		GOAL
2022-23	5	of	4
2021-22	7	of	5
2020-21	3	of	3
2019-20	4	of	4
2018-19	2	of	2

*denotes 5-year high



Rotaract clubs

ACHIEVEMENT

1

GOAL

2

As Of 27-Jul-23

How many new and existing Rotaract clubs will your club sponsor during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

Interact clubs

ACHIEVEMENT

3

GOAL

2

As Of 27-Jul-23

How many new and existing Interact clubs will your club sponsor during the Rotary year?

No historical goal data is available

RYLA participation

ACHIEVEMENT

-

GOAL

1

How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

Strategic plan

ACHIEVEMENT

YES

Does your club have an up-to-date strategic plan?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

Online presence

ACHIEVEMENT

YES

Does your club's branding (promotional materials, website, social media accounts) use current and correct Rotary logos and portray members as People of Action?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

Social activities

ACHIEVEMENT	GOAL
-	3

How many social activities will your club hold outside of regular meetings during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	6	of	4

Update website and social media

ACHIEVEMENT	GOAL
-	4

During the Rotary year, how many times per month will your club's website and social media accounts be updated to reflect current activities and information of interest to the public?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	8	of	3

Media stories about club projects

ACHIEVEMENT

-

GOAL

3

How many media stories will cover your club's projects during the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	7	of	4

Use of official Rotary promotional materials

ACHIEVEMENT

NO

Did your club use Rotary International's promotional, advertising and public service materials (videos, social media graphics, digital banners, etc.) available in the Brand Center, to post/share content to promote Rotary in your community throughout the Rotary year?

Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

